



ARGUS[®] CRM

Automate Your Lease Pipeline Tracking



ARGUS[®] CRM is a premier end-to-end leasing and sales management solution for commercial real estate companies that own or manage retail, office or industrial properties. ARGUS CRM combines the form and function of Microsoft Dynamics[®] with real estate and leasing requirements. This is a leasing tool that enables commercial real estate organizations to drive your pipeline through breakthrough marketing campaigns, amplify sales and deliver timely, relevant and personal service across all channels.

Key Benefits

Easy to learn, easy to use.

Because it's built on Microsoft Dynamics[®] and integrates with MS Outlook, ARGUS CRM is quick to learn and easy to use.

Easily manage clients in one central environment.

Keep all clients information in a centralized repository that's searchable and customizable to your needs.

Scalable to your business needs.

Move beyond spreadsheets and other home-grown systems to a true business-management platform that will grow with you as your business grows.

Customizable and interactive platform.

CRM enables clients to run their leasing operations on a common platform, providing the necessary flexibility to customize the product to the individual needs of each enterprise.

Integrated and innovative technology.

Integrates with MS Word and Excel to better enable leasing managers to keep up with the fast-paced demand for transactions across multiple markets and languages. Full integration with MS Outlook and many property management systems further increases usability and productivity.

Productive process and analysis.

CRM helps leasing managers and brokers manage leasing workflows and tenant delivery processes while providing asset managers and property owners the ability to analyze the health of their revenue pipeline and space inventory all within one system.

Improved decision-making.

Real-time pipeline reporting with dashboard views and customized reports will speed and improve decision-making cycles as well as provide critical information for identifying and acting upon market trends.

Reduced errors and increased productivity.

With ARGUS CRM as a single-source of entry for leasing and sales opportunities, you'll realize fewer errors and better productivity.

Flexibility to meet multiple requirements.

Leasing processes can be customized to adhere to unique requirements or local codes.

Learn More Today

Information is an important asset to any business. ARGUS CRM provides better visibility to your leasing process for deal analysis and decision making.

Contact us today for your free one-on-one demo.

www.ArgusSoftware.com

Key Features

Other Available ARGUS Solutions



ARGUS® Enterprise



ARGUS® Knowledge Vault™



ARGUS® Developer



ARGUS® Development Budget



ARGUS® Valuation Capitalisation



ARGUS® Valuation DCF

Leasing Management

- End-to-end leasing process
- Facilitates tenant rep & owner rep
- Corporate real estate (buy/lease analysis)

Unit Sales Management

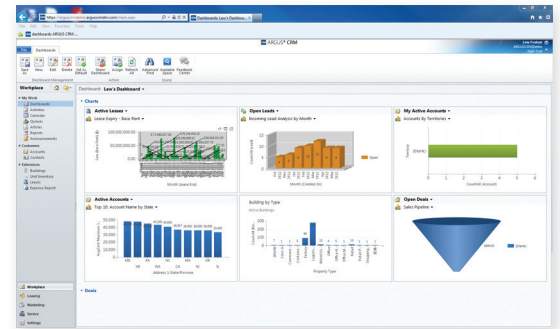
- End-to-end sales process
- Progressive billing with development phase
- Simple project phase management

Asset Management

- Strategy Simulation Tenant, property, portfolio/fund

Key Components

- Management Solution
- Lease Accounting and Administration
- Tenant Intelligence
- Business Intelligence
- Document Management
- Legal Compliance



Dashboard

Open Deals

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Build Fortunes, Not Spreadsheets.

For over 25 years, ARGUS Software has led the commercial real estate industry and served clients in over 60 countries. By developing exclusively for this industry, we consistently ensure our products support your ability to stay ahead of your competitors. At ARGUS Software, we strive to provide clients with solutions that are globally relevant, easy to use and save valuable time and money. For further information, visit www.ArgusSoftware.com.

90,000 global users. Over a trillion dollars of real estate annually.

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